



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

WARREN FOR SENATE 2012 (3373)  
Media Strategies & Research (1800)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 173860  
Inv Date 9/30/2012  
Terms Cash In Advance  
Contract 48263  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Media Strategies & Research  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est. 12100 (27818)  
Acct Types Local/Political Candidate Agency  
Est/Headline 12100/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Day,M-1,F-1	09/24/12 7:29AM (Mo)	01:00	Today Show	EW12114	\$4000.00	
1.0	SPOT	7:00AM- 8:00AM	Day,M-1,F-1	09/28/12 7:56AM (Fr)	01:00	Today Show	EW12114	\$4000.00	
2.0	SPOT	8:00AM- 9:00AM	Day,W-1	09/26/12 8:29AM (We)	01:00	Today Show	EW12114	\$4000.00	
3.0	SPOT	7:00AM- 9:00AM	Day,Sa-1	09/29/12 8:55AM (Sa)	01:00	7 News Today in New England-Sat	EW12114	\$2000.00	
4.0	SPOT	5:00PM- 5:30PM	Day,F-1	09/28/12 5:18PM (Fr)	01:00	7 News at 5	EW12114	\$3000.00	
5.0	SPOT	6:00PM- 6:30PM	Day,Tu-1,Th-1	09/25/12 6:11PM (Tu)	01:00	7 News at 6	EW12114	\$4000.00	
5.0	SPOT	6:00PM- 6:30PM	Day,Tu-1,Th-1	09/27/12 6:29PM (Th)	01:00	7 News at 6	EW12114	\$4000.00	
6.0	SPOT	10:59PM-7 News at 11 PM	Day,Tu-1,Th-1	09/25/12 11:25PM (Tu)	01:00	7 News at 11 PM	EW12114	\$5000.00	
6.0	SPOT	10:59PM-7 News at 11 PM	Day,Tu-1,Th-1	09/27/12 11:25PM (Th)	01:00	7 News at 11 PM	EW12114	\$5000.00	

We warrant that the actual broadcast information shown  
on this invoice was taken from the official program log.

Gross Total	<b>\$35,000.00</b>	Total Spots	9
Commission	<b>(\$5,250.00)</b>		
Net Total	<b>\$29,750.00</b>		